



ABAAD
Real Estate Services

ABAAD REAL ESTATE SERVICES

Smarter Brokerage. Transparent Solutions.



Company Overview

Practical, transparent and market-driven property solutions

Abaad Real Estate Services is a professional real estate brokerage company operating in Qatar, offering practical, transparent and market-driven property solutions. We support clients across property leasing, sales, owner representation, tenant representation, property marketing, investment consultancy and future real estate advisory services.

Our purpose is simple: to make every real estate decision clearer, smoother and more rewarding for our clients. Whether a landlord is looking for qualified tenants, a tenant is searching for the right home, an investor is evaluating opportunities, or a developer is preparing to position a project in the market, Abaad provides structured support from the first consultation to final closing.

Abaad's Qatar operations are strengthened by regional experience, professional standards and a growing network across the GCC. While our Qatar focus is currently brokerage-led, our service expansion is planned step by step, with valuation services being the next major addition to our offering.

OUR STORY

Built to Simplify Real Estate Decisions

Market expertise, modern tools and transparent execution

Abaad was established from a clear observation: the real estate market offers great opportunities, yet the process often remains complicated, unclear and time-consuming for property owners, tenants, buyers and investors.

Recognizing this gap, Abaad Real Estate Services was created to raise the standard of brokerage in Qatar by combining market expertise with modern technology, digital tools and AI-driven processes. Our approach is designed to make property marketing, lead generation, client communication, property matching and transaction management more efficient, transparent and reliable.

As Qatar's real estate sector continues to evolve, Abaad is focused on building a trusted brokerage platform that delivers professional marketing, qualified leads, accurate property positioning and smooth transaction support.

Where relevant, Abaad works alongside its sister company, MARK Real Estate in Saudi Arabia, for selected brokerage and advisory opportunities, particularly in the off-plan market between Qatar and Saudi Arabia, while Abaad Qatar remains the dedicated brand for Qatar-based real estate brokerage services.

Vision & Mission

The standard Abaad aims to build in Qatar

VISION

To Position Abaad among Qatar's trusted real estate firms through transparency, expertise, technology and comprehensive services.

MISSION

To Deliver transparent real estate services through expertise, ethics and technology, including valuation, advisory and management.

Our Core Values

What shapes every client relationship

01 Market Expertise

Our decisions are guided by real market activity, location insights, property trends and a deep understanding of client needs in Qatar's real estate market.

03 Trust

We build long-term relationships through honesty, responsible representation and a commitment to protecting the interests of our clients.

02 Client-Centric Service

We place our clients at the center of every transaction by listening carefully, understanding their objectives and delivering solutions that match their goals.

04 Transparency & Professional Integrity

Clear communication, ethical practices and fair representation across pricing, marketing, negotiation, documentation and closing.

Our Services

Abaad Real Estate Services currently provides complete real estate brokerage solutions in Qatar, supported by market knowledge, professional representation, digital marketing and structured transaction management.

Property Leasing

Residential Leasing

Commercial Leasing

Land Leasing

Industrial Leasing

Property Sales

Off-Plan Sales

**Secondary Market
Sales - Qatar**

Land Sales

**Investment
Consultancy**

Future Services

Planned expansion without overpromising



As part of Abaad's long-term growth strategy, the company is preparing to expand beyond brokerage into specialized real estate services. These services will be introduced step by step to ensure professional quality, operational readiness and reliable client delivery.

Upcoming Service

Property Valuation

Planned as the next phase of Abaad Qatar's growth, supporting structured pricing insight, investment analysis and property value guidance.

Planned Service

Property Management

Designed to support landlords and investors with tenant coordination, leasing support, rent follow-up, maintenance coordination and property performance management.

Future Expansion

Advisory Services

Strategic guidance for developers, investors and owners, including market studies, feasibility support, asset positioning and investment strategy.

Why Choose Us

A premium brokerage partner for Qatar

01 Professional Marketing Approach

02 End-to-End Support

03 Owner and Tenant Protection

04 Data-informed Guidance

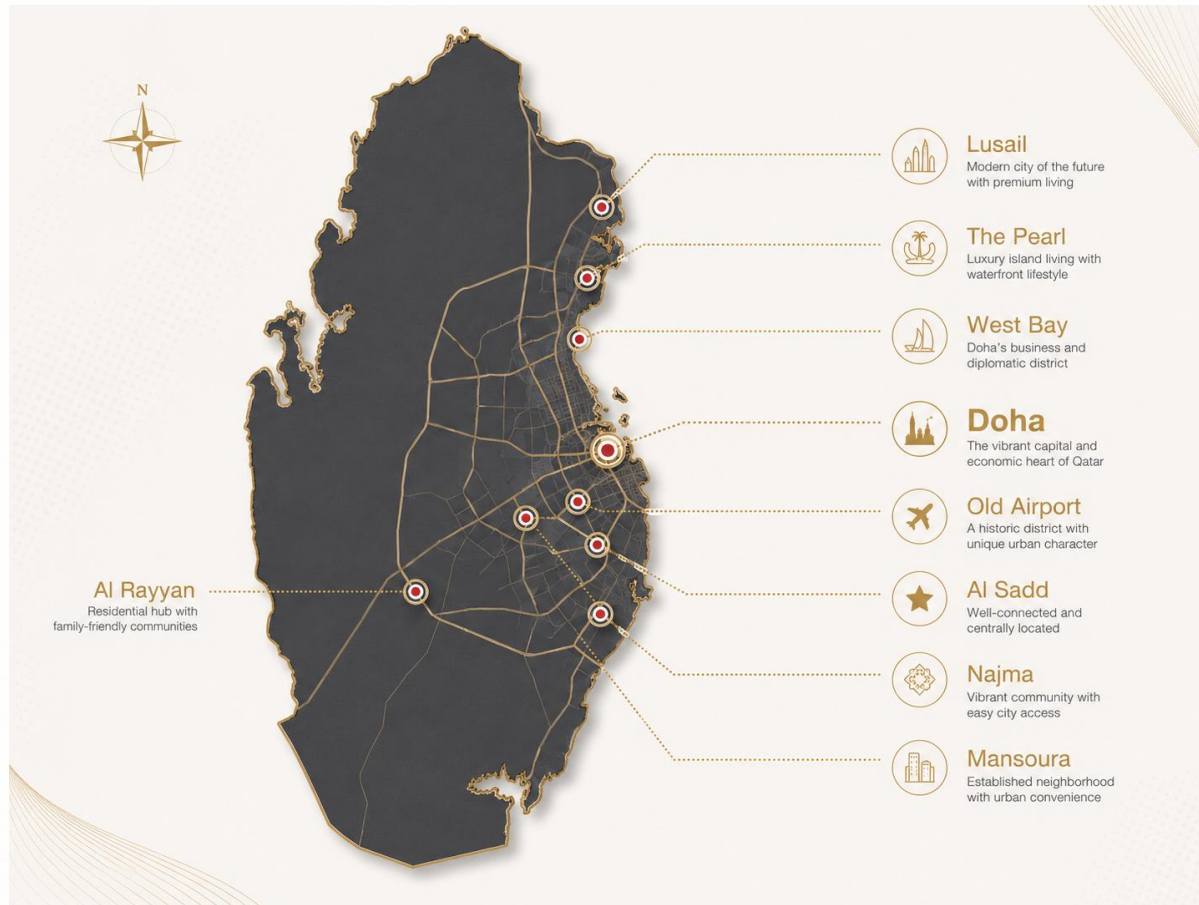
05 Qatar-Focused Brokerage

06 Technologically enhanced Web Portal

MARKET REACH

Qatar Coverage

Active attention to Qatar's key districts



Abaad Real Estate Services is built around the needs of Qatar's property market.

SERVICE SEGMENTS

- Residential properties
- Commercial offices and retail spaces
- Land and industrial assets
- Investment and off-plan opportunities

Relationship Network

How Abaad connects market stakeholders



Al Asmakh Real Estate



Retaj Real Estate



Al Fardan Real Estate



Danat Qatar



Les Roses



ABJ Real Estate



Citadel Real Estate



Emadi Enterprises



HBK



Dream Property



Midmac Real Estate



Al Sarh

Relationship Network

How Abaad connects market stakeholders



ABAAD
Real Estate Services

Dusit

HOTELS & RESORTS

Dusit



Le Mirage



AL MANA
CAPITAL REAL ESTATE

Al Mana Investments



Four Seasons



Barwa Real Estate



Ibhar Enterprises



Al Adhekhar Real Estate



Element by Marriott

VOCO[®]

— BY IHG —

Voco



Dar Global



Ariane Real Estate

JMJ

REAL ESTATE

JMJ

Relationship Network

How Abaad connects market stakeholders



ABAAD
Real Estate Services



SK Properties



Tameer Real Estate



Ezdan



J7 Real Estate Qatar



Msheireb Properties



United Developers



UDC



Lusail Development Authority

LEADERSHIP

Our Team

Professional leadership supported by regional experience



The strength of Abaad comes from the expertise, professionalism and dedication of its people. Our team brings real estate knowledge, regional experience, business development capability and client-focused service.



Ammar QUTUB

CEO • Abaad Real Estate Services

Eng. Ammar is the CEO and Co-Founder of Abaad Real Estate Valuation Co. and Founder of Mark Real Estate Advisory Co., with 10 years of Saudi real estate experience and strong expertise in valuation and advisory services.



Syed Ammar Ali Shah

Director • Abaad Real Estate Services

Syed Ammar Ali Shah is a business development professional with 9 years of regional real estate and hospitality experience, having helped build two real estate companies from the ground up through growth-focused strategies.



Fouad Abo Rafeh

Managing Director • MARK Real Estate

Fouad is the General Manager of Abaad Real Estate Services and Mark Real Estate Advisory, bringing over 20 years of real estate leadership experience with prominent firms including Alkhabeer Capital, Colliers SA, and EY.

REGIONAL COLLABORATION

MARK Real Estate - Saudi Arabia

Sister company supporting selected regional opportunities



YOUR TRUSTED REAL ESTATE ADVISOR

MARK Real Estate is a sister company providing brokerage and advisory services in Saudi Arabia. MARK supports wider regional collaboration, especially in selected off-plan and investment opportunities between Qatar and Saudi Arabia.

01

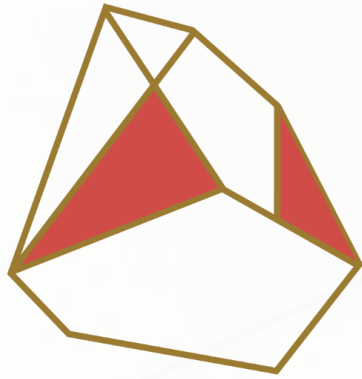
Selected Off-Plan Opportunities

Coordination on suitable cross-border investment and project opportunities.

02

Regional Advisory Insight

Support through wider exposure in advisory, valuation knowledge and brokerage experience.



ABAAD
Real Estate Services

Let's build a smarter real estate journey in Qatar.

Abaad Real Estate Services combines Qatar-focused brokerage execution, practical market guidance and professional property marketing for owners, tenants, buyers, investors and partners.

CONTACT INFORMATION



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